

# Northwest Multiple Listing Service Logo Guidelines

## SPACE AND SIZE RESTRICTIONS



### MINIMUM SPACE GUIDE

The minimum amount of white or unpopulated space surrounding all sides of any version of the NWMLS logo, is defined by the height of the uppercase "N" character in "Northwest."



### MINIMUM SIZE

The minimum width of the NWMLS logo when used in any layout should not be below 1.25 inches wide.



### MAXIMUM SIZE

Maximum proportions of the NWMLS logo when used in any layout should not exceed 25% of the page height or width.



### YOU MAY...

Place the NWMLS logo overtop of an image if the color contrast is sufficient.



### YOU MAY NOT...

- Scale the logo with unconstrained proportions
- Change the colors of the logo
- Add to or alter the design of the logo in any way
- Use the logo without the 3 trees icon
- Alter the position or proportions of the icon in relation to the wordmark
- Use the logo if it has insufficient resolution, in any form of media

**QUESTIONS?** For more information on the usage of the NWMLS logo please call Communications at 425.820.9200 or email us at [communications@nwmls.com](mailto:communications@nwmls.com)

