

For Northwest MLS brokers, December ends with a "whimper," and 2022 was "a tale of two housing markets"

KIRKLAND, Washington (January 6, 2023) – Last year was a tale of two housing markets, suggested broker Dean Rebhuhn in commenting on the latest statistics from Northwest Multiple Listing Service.

The MLS report for December shows continued growth in the number of active listings compared to the same month a year ago, but sharp drops in the number of pending and closed sales. Last month's prices for single family homes and condominiums that sold across the 26 counties in the report dropped 0.51% from twelve months ago, marking the first year-over-year price decline since March 2012.

Year-over-year prices for last month's sales of single family homes and condos (combined) declined in 17 counties and rose in nine counties. The median sales price was \$570,000, down \$2,900 (-0.51%) from the year-ago figure of \$572,900. Last year's median price overall peaked in May 2022, at \$660,000.

The median price for single family homes (excluding condos) that sold last month was \$587,500, down 0.42% from a year ago when it was \$590,000. Condo prices edged up last month compared to the same month a year ago, increasing from \$435,000 to \$440,000 for a gain of 1.15%.

"In the first half of the year, we had low interest rates, rising prices, and little inventory," commented Rebhuhn, who owns Village Homes and Properties in Woodinville. "The second half of the year brought increasing interest rates, some lowering of prices, and increasing inventory."

Rebhuhn characterized last month's activity as "good," considering the holidays, snow and a rare Pacific Northwest ice storm. He noted there were about twice as many pending sales as new listings on average every day. "We still have pent up buyer demand and low inventory in the major markets."

Brokers added 2,980 new listings to inventory last month. That total was 1,637 fewer than the number added during December 2021 (4,617).

Sellers accepted 4,017 offers from buyers, down about 31% from the year-ago volume of pending sales (5,850).

At month-end, buyers could choose from 9,475 active listings, nearly three times as many as a year ago when 3,240 homes and condos were offered for sale area-wide.

"The local housing market in 2022 ended with a whimper rather than a bang," stated Matthew Gardner, chief economist at Windermere Real Estate. "Overall, the housing market is going to continue falling off the artificial 'sugar high' that was a function of the artificially low mortgage rates during the pandemic," he added.

Dick Beeson, managing broker at RE/MAX Northwest, Tacoma/Gig Harbor, also commented on last year's market shifts.

"The market in the second half of 2022 was snakebit by high interest rates and lots more people becoming sellers who wanted to either pocket their large equities or arbitrage their gains into less expensive markets," he remarked, adding, "In a span of six months, we went from 3% interest rates to 7%, and from two weeks of inventory to two months of inventory."

The Northwest MLS report shows about 2.1 months of inventory at the end of December, marking the fourth consecutive month with at least eight weeks of supply. Six counties, including King, Kitsap, and Snohomish, still have less than two months of supply.

Only four of the 26 counties in the NWMLS service area have five months or more inventory, noted John Deely, who added, "The market has slowed due to rising interest rates and economic news, yet we haven't tipped to a buyers' market quite yet, which is reflected by 4-to-6 months of inventory."

In Kitsap County, where there is 1.78 months of supply, brokers added 172 new listings to inventory during December, 70 fewer than the same month a year ago. Pending sales (241 total) outgained new listings by 69 transactions. "Kitsap County sales continues to outstrip new inventory despite the concern for interest rates," noted NWMLS director Frank Leach, broker owner of RE/MAX Platinum Services in Silverdale.

Leach described sales as being "off slightly" but said there is a lot of movement. "We are seeing a lot of activity as folks reposition themselves to find a home and potentially refinance sometime in the future."

"Open houses were relatively quiet during the holidays," Leach reported, attributing some of the falloff to weather and seasonal schedules. "Agents are continuing to see multiple offers and some sellers are making concessions to bring their homes to a close so they can move on."

"Kitsap County continues to have a robust building market in both the residential and rental markets," according to Leach, who added "As rents go up so do the number of folks who want to buy." Also fueling activity is unimproved land, which Leach said is "getting a shot in the arm, with builders, investors, and folks wanting to build their dream home" being factors.

J. Lennox Scott, chairman and CEO at John L. Scott Real Estate, expects depleted inventory will persist in the near term.

"As we enter the first of the year, the market is experiencing a shortage of homes for sale in the more affordable and mid-price ranges," Scott reported. "With the winter cleanup of unsold inventory complete, and with a low level of new listings coming on the market in January and February, the availability of homes for sale will be at a low point."

Heading into spring, Scott expects an uptick. "We anticipate a strong/very strong intensity of new listings going under contract within the first 30 days." He believes the intensity will settle down pre-summer "when we can expect to see a higher number of new listings coming onto the market."

Several Northwest MLS representatives who commented on December activity expect prices to soften this year.

"It seems those pesky home price increases have apexed in most markets. Most areas will retreat slightly this year – maybe 2% to 4% and maybe more in some markets," stated Beeson.

Deely noted "quite a few buyers dropped out of the market as rates went up," but said many of those people are still in the market but are "reassessing their price ranges and search areas based on interest rate hikes and reduced buying power. With the median sold price flat in most counties and on decline in others, sellers are becoming more competitive."

Gardner, the Windermere economist, acknowledged December 2022 prices were modestly lower than December 2021, but emphasized "This does not tell the whole story as the median home sale price for all of 2022 was significantly higher than in 2021." (Northwest MLS figures show the median price overall increased by \$50,000, or nearly 8.9%.)

Gardner expects prices will continue to decline through the first half of 2023 but said "with mortgage rates expected to slowly fall from current levels, sale prices should start increasing again in the second half of the year. Ultimately, once prices pull back to where they would have been if the pandemic had never occurred, they will start to stabilize and then return to a more normalized pace of appreciation."

Looking ahead, Deely remarked, "As we enter 2023, we are leaving behind the 2022 transitional market and a bridge from the once-in-a-generation 2021 housing market where we experienced record low inventory and peak sales."

Rebhuhn suggests finding the proper price will be important for sellers in 2023, while buyers can look forward to increasing inventory. "The 2023 market will be better than most believe," he stated.

Beeson anticipates an "exciting year" for real estate in 2023. "Thankfully, rates are trending down and should trickle down even more this year, giving buyers more purchasing power." He also believes increased competition among sellers has been good for buyers, contributing to a more balanced market.

Freddie Mac reported mortgage market activity "significantly shrunk over the last year" as high rates continued to weaken the housing market. The government sponsored enterprise (officially named the Federal Home Loan Mortgage Corp.) believes homebuyers are waiting for rates to decrease more significantly. With lower rates expected and inflationary pressures easing, Freddie Mac said "a strong job market and large demographic tailwind of Millennial renters will provide support to the purchase market. Moreover, if rates continue to decline, borrowers who purchased in the last year will have opportunities to refinance into lower rates."

About Northwest Multiple Listing Service

As the leading resource for the region's residential real estate industry, NWMLS provides valuable products and services, superior member support, and the most trusted, current listing data and industry information for real estate professionals. NWMLS is a member-owned, not-for-profit organization with more than 2,500 member offices and 32,000 real estate brokers throughout Washington state. With extensive knowledge of the region, NWMLS operates 20 service centers and serves 26 counties, providing dedicated support to its members and fostering a robust, cooperative brokerage environment. nwmls.com.

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| Single Fam. | New | Total | # Pending | # Closed | Avg. | Median | This mo. | Same |
|--------------|----------|----------|-----------|----------|-----------|-----------|-----------|---------|
| Homes + | Listings | Active | Sales | Sales | Closed | Closed | Inventory | mo., yr |
| Condos | _ | Listings | | | Price | Price | | ago |
| King | 887 | 2,529 | 1,206 | 1,470 | \$913,381 | \$735,000 | 1.72 | 0.27 |
| Snohomish | 408 | 1,068 | 615 | 703 | | | 1.72 | |
| Pierce | | | 716 | 703 | \$759,261 | \$679,000 | 2.13 | 0.20 |
| | 505 | 1,525 | | | \$546,087 | \$500,000 | | 0.32 |
| Kitsap | 172 | 487 | 241 | 273 | \$546,769 | \$495,000 | 1.78 | 0.38 |
| Mason | 46 | 178 | 63 | 69 | \$439,942 | \$365,000 | 2.58 | 0.73 |
| Skagit | 85 | 230 | 98 | 97 | \$622,824 | \$515,000 | 2.37 | 0.59 |
| Grays Harbor | 77 | 303 | 84 | 83 | \$347,598 | \$323,000 | 3.65 | 1.21 |
| Lewis | 60 | 227 | 71 | 81 | \$417,781 | \$375,000 | 2.80 | 0.72 |
| Cowlitz | 60 | 205 | 72 | 60 | \$410,031 | \$380,000 | 3.42 | 0.58 |
| Grant | 48 | 174 | 58 | 51 | \$368,722 | \$326,700 | 3.41 | 1.45 |
| Thurston | 160 | 472 | 214 | 245 | \$525,263 | \$494,500 | 1.93 | 0.31 |
| San Juan | 12 | 77 | 14 | 14 | \$634,679 | \$517,000 | 5.50 | 2.23 |
| Island | 47 | 203 | 74 | 66 | \$589,949 | \$552,500 | 3.08 | 0.29 |
| Kittitas | 33 | 165 | 27 | 41 | \$844,834 | \$602,000 | 4.02 | 0.64 |
| Jefferson | 18 | 73 | 21 | 38 | \$632,297 | \$571,750 | 1.92 | 0.77 |
| Okanogan | 21 | 117 | 14 | 27 | \$421,889 | \$325,000 | 4.33 | 2.34 |
| Whatcom | 127 | 475 | 152 | 174 | \$595,494 | \$567,500 | 2.73 | 0.58 |
| Clark | 33 | 108 | 48 | 69 | \$558,880 | \$450,000 | 1.57 | 0.26 |
| Pacific | 23 | 119 | 38 | 27 | \$390,455 | \$302,500 | 4.41 | 1.13 |
| Ferry | 1 | 19 | 2 | 1 | \$220,000 | \$220,000 | 19.00 | 1.58 |
| Clallam | 32 | 140 | 46 | 61 | \$442,794 | \$430,000 | 2.30 | 0.78 |
| Chelan | 30 | 169 | 30 | 60 | \$561,173 | \$565,000 | 2.82 | 1.01 |
| Douglas | 13 | 73 | 25 | 24 | \$458,795 | \$399,500 | 3.04 | 0.64 |
| Adams | 3 | 49 | 7 | 9 | \$235,791 | \$224,000 | 5.44 | 1.92 |
| Walla Walla | 33 | 107 | 34 | 24 | \$406,731 | \$334,500 | 4.46 | 0.96 |
| Columbia | 2 | 26 | 3 | 4 | \$279,500 | \$279,500 | 6.50 | 1.43 |
| Others | 44 | 157 | 44 | 36 | \$393,242 | \$372,375 | 4.36 | 1.70 |
| Total | 2,980 | 9,475 | 4,017 | 4,524 | \$687,991 | \$570,000 | 2.09 | 0.40 |

<u>4-county Puget Sound Region Pending Sales (SFH + Condo combined)</u> (totals include King, Snohomish, Pierce & Kitsap counties)

| | Jan | Feb | Mar | Apr | May | Jun | Jul | Aug | Sep | Oct | Nov | Dec |
|------|------|------|------|------|------|------|------|------|------|------|------|------|
| 2003 | 4746 | 5290 | 6889 | 6837 | 7148 | 7202 | 7673 | 7135 | 6698 | 6552 | 4904 | 4454 |
| 2004 | 4521 | 6284 | 8073 | 7910 | 7888 | 8186 | 7583 | 7464 | 6984 | 6761 | 6228 | 5195 |
| 2005 | 5426 | 6833 | 8801 | 8420 | 8610 | 8896 | 8207 | 8784 | 7561 | 7157 | 6188 | 4837 |
| 2006 | 5275 | 6032 | 8174 | 7651 | 8411 | 8094 | 7121 | 7692 | 6216 | 6403 | 5292 | 4346 |
| 2007 | 4869 | 6239 | 7192 | 6974 | 7311 | 6876 | 6371 | 5580 | 4153 | 4447 | 3896 | 2975 |
| 2008 | 3291 | 4167 | 4520 | 4624 | 4526 | 4765 | 4580 | 4584 | 4445 | 3346 | 2841 | 2432 |
| 2009 | 3250 | 3407 | 4262 | 5372 | 5498 | 5963 | 5551 | 5764 | 5825 | 5702 | 3829 | 3440 |
| 2010 | 4381 | 5211 | 6821 | 7368 | 4058 | 4239 | 4306 | 4520 | 4350 | 4376 | 3938 | 3474 |
| 2011 | 4272 | 4767 | 6049 | 5732 | 5963 | 5868 | 5657 | 5944 | 5299 | 5384 | 4814 | 4197 |
| 2012 | 4921 | 6069 | 7386 | 7015 | 7295 | 6733 | 6489 | 6341 | 5871 | 6453 | 5188 | 4181 |
| 2013 | 5548 | 6095 | 7400 | 7462 | 7743 | 7374 | 7264 | 6916 | 5951 | 6222 | 5083 | 3957 |
| 2014 | 5406 | 5587 | 7099 | 7325 | 8055 | 7546 | 7169 | 6959 | 6661 | 6469 | 5220 | 4410 |
| 2015 | 5791 | 6541 | 8648 | 8671 | 8620 | 8608 | 8248 | 7792 | 7179 | 6977 | 5703 | 4475 |
| 2016 | 5420 | 6703 | 8130 | 8332 | 9153 | 8869 | 8545 | 8628 | 7729 | 7487 | 6115 | 4727 |
| 2017 | 5710 | 6024 | 7592 | 7621 | 9188 | 9042 | 8514 | 8637 | 7441 | 7740 | 6094 | 4460 |
| 2018 | 5484 | 5725 | 7373 | 7565 | 8742 | 8052 | 7612 | 6893 | 6235 | 6367 | 5328 | 4037 |
| 2019 | 5472 | 4910 | 7588 | 8090 | 8597 | 8231 | 7773 | 7345 | 6896 | 6797 | 5788 | 4183 |
| 2020 | 5352 | 6078 | 6477 | 5066 | 7297 | 8335 | 8817 | 9179 | 8606 | 7934 | 6122 | 4851 |
| 2021 | 5216 | 5600 | 8002 | 7716 | 8674 | 8824 | 8049 | 8586 | 7880 | 7405 | 6022 | 3943 |
| 2022 | 4405 | 5560 | 7312 | 6908 | 7482 | 6031 | 5934 | 6581 | 5208 | 4410 | 3521 | 2778 |

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